

(Nelson) Ricardo Laverde-Cubillos

Ricardo Laverde
Office 615
Insper Instituto de Ensino e Pesquisa
Rua Quatá, 300 - Vila Olímpia, São Paulo - SP
04546-042

www.ricardolaverde.net
rlaverde@insper.edu.br
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EDUCATION

Carnegie Mellon University- Heinz College PhD in Management and Public Policy <i>Fields: International Trade, Innovation and Technological Change, Strategy.</i> <i>Dissertation Committee: Lee Branstetter (Chair), Daniel Armanios, Brian Kovak.</i>	Pittsburgh, PA 2020
University of Cambridge - Judge Business School <i>Master of Philosophy in Technology Policy</i> <i>Courses: Strategy, Management of Technology, Innovation Policy, Technological Innovation.</i>	Cambridge, UK 2009
Universidad de los Andes, School of Engineering <i>B.Sc. Systems and Computer Engineering</i> <i>Minor in Economics and Mathematics</i>	Bogota, Colombia 2006

ACADEMIC PUBLICATIONS

Branstetter, L. G., and **Laverde-Cubillos, N. R.** (2024). The dark side of the boom: Dutch disease, competition with China, and technological upgrading in Colombian manufacturing. *Journal of International Economics*, 148, 103818.

WORKING PAPERS

“No Place to Go: Drug Violence and Internal Migration” (*R&R*)

“When Science Strikes Back: Has scientific background helped leaders against COVID-19?” (With Gabriel Casser) Under preparation for submission to *Management Science*

“Diversification for Survival: Effect of Foreign Competition on Related Diversification” (With Jay Anand) *Under preparation for submission to Strategic Management Journal*

WORK IN PROGRESS

“Trade Liberalization and STEM Talent: The long-term effect” (With Carlos Charris)

“Are Geographical Indications a good differentiation strategy? The D.O.C. effect on exports” (With Giovanni Calvanti)

“Is there a stigma? The effect of a corporate-level scandal on managers careers”

PRESENTATIONS

When Science Strikes Back: Has scientific background helped leaders against COVID-19?

DRUID– Lisbon, Portugal 2023	June 2023
AIB-Warsaw 2023	July 2023
Winter Strategy Conference 2024	March 2024

Diversification for survival: The Effect of Foreign Competition on Related Diversification

AIB-LAC Sao Paulo	March 2023
Academy of Management	August 2022
DRUID– Copenhagen, Denmark	October 2021
Inspere Sao Paulo	September 2019
Universidad Austral – Buenos Aires	September 2019
Pontificia Universidad Catolica de Chile	September 2019

Foreign Competition and Innovation: Effect of Currency Appreciation on R&D

Academy of Management IB	August 2022
Industry Studies Association Annual Conference	June 2020
IPEA - Rio de Janeiro, Brazil	March 2018
DRUID - New York City, NY	June 2017
Midwestern Economic Association – Cincinnati, OH	March 2017
13th Conference Western Economic Association International- Santiago, Chile	January 2017

No Place to Go: Drug Violence and Internal Migration in Mexico

20th Latin American Social & Public Policy Conference at University of Pittsburgh	April 2015
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PROFESSIONAL SERVICE

Academy of Management, AIB, DRUID (Conference reviewer)
Global Management Strategy (Reviewer)

OTHER PUBLICATIONS

Colombian Automotive Sector: Innovate to grow. With Rico, J y Sánchez, C. ANDI Journal. May-June 2012. Vol. 234	2012
Evolution of High Technology Sectors in Southern Ireland & Global Trends in R&D Foreign Direct Investment: Design Factors for an Irish Science Park (MPhil Dissertation)	2009

PROFESSIONAL EXPERIENCE

Ministry of Science, Technology, and Innovation (Former Colciencias) <i>Advisor at Innovation Division</i>	Bogota, Colombia 2010-2013
Everis Consulting, IT, Outsourcing & Professional Services <i>Consultant</i>	Madrid, Spain 2006-2008

LANGUAGES

Spanish (Native), English (Fluent), Portuguese (Advanced)