

(Nelson) Ricardo Laverde-Cubillos

Ricardo Laverde-Cubillos
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EDUCATION

Carnegie Mellon University Pittsburgh, PA
PhD in Management and Public Policy
Fields: Innovation, International Trade, Strategy
Dissertation Committee: Lee Branstetter (Chair), Daniel Armanios, Brian Kovak.

University of Cambridge - Judge Business School Cambridge, UK
Master of Philosophy in Technology Policy
Courses: Strategy, Management of Technology, Innovation Policy, Technological Innovation

Universidad de los Andes, School of Engineering Bogota, Colombia
B.Sc. Systems and Computer Engineering
Minor in Economics and Mathematics

ACADEMIC POSITIONS

Insper Sao Paulo, Brazil
Assistant Professor of Management and Public Policy
Taught courses: Technology Ventures (Undergrad), Experimenting with Artificial Intelligence (Undergrad), Innovation Policy (Master) and Institutional Environment (PhD)

ACADEMIC PUBLICATIONS

Branstetter, L. G., and Laverde-Cubillos, N. R. (2024). The Dark Side of the Boom: Dutch disease, competition with China, and technological upgrading in Colombian manufacturing. *Journal of International Economics*, 148, 103818.

Winner of the George Stigler Prize 2024

Anand, J. and Laverde-Cubillos, N. R. (2025). Irreversible moves: Hysteresis and Resource Redeployment
Academy of Management Best Paper Proceedings (1), 18393

Caser, G. and Laverde-Cubillos, N. R. (2025). Science Strikes Back: STEM leadership under uncertainty,
Academy of Management Best Paper Proceedings (1), 18092

WORKING PAPERS

“Irreversible moves: Hysteresis and Resource Redeployment” (With Jaideep Anand- Ohio State University)
(Submitted)

*Finalist to **Best Paper Award (STR)**- Academy of Management Strategic Management Division (2025)*

Academy of Management Best Paper (Top 10%)

“Leading like a Scientist: STEM leadership under uncertainty” (With Gabriel Caser – MPP student) (Submitted)

Academy of Management Best Paper (Top 10%)

“From Regional Identity to Global Competitiveness: The Effect of Geographical Indications” (With Giovanni Calvanti- PhD student at Insper) (Submitted)

Academy of Management Proceedings (2025)

“Trade Liberalization and STEM talent” (With Carlos Charris, UCB) (Submitted)

“Beyond Intellectual Property: Traditional Knowledge and Indigenous-Entrepreneur Cooperation” (R&R)

Academy of Management Proceedings (2026)

“Experimenting with AI: Designing Human-AI Collaboration as a Learnable Capability”

Academy of Management Proceedings (2026)

WORK IN PROGRESS

“Irreversible Trap: Hysteresis and Firm Performance” (With Jaideep Anand- Ohio State University)

“STEM capabilities for AI Challenges in the Global South” (With Claudia González Brambila, ITAM)

OTHER RESEARCH PROJECTS

“No Place to Go: Drug Violence and Internal Migration in Mexico” (*Submitted*)

PRESENTATIONS (Most relevant including upcoming conferences)

Beyond Intellectual Property

Academy of Management *July 2026*

AMR Paper Idea Development Workshop - Medellin *December 2024*

Experimenting with AI

Academy of Management *July 2026*

Conference for Field Experiments in Strategy – INSEAD San Francisco *October 2025*

From Regional Identity to Global Competitiveness

Academy of Management *July 2025*

Academy of International Business - Louisville (KY) *June 2025*

8th Global Strategy in Emerging Markets (GSEM) – Mexico City *May 2025*

Leading like Scientists

Strategy Science Conference at Boulder Colorado *May 2026*

Entrepreneurship and Innovation Policy Research *May 2006*

Strategic Management Society (SMS) – San Francisco *October 2025*

Academy of Management – Best Paper (top 10%) *July 2025*

24th Annual University of Utah Winter Strategy Conference *February 2024*

Academy of International Business -Warsaw *July 2023*

DRUID– Lisbon, Portugal *June 2023*

Hysteresis and Resource Redeployment

Chile Strategy Conference *December 2025*

Strategic Management Society (SMS) – San Francisco *October 2025*

Academy of Management – Best Paper (top 10%) *July 2025*

Academy of International Business - Louisville (KY) *June 2025*

Strategy Science Conference at IESE Barcelona *June 2025*

The Dark Side of the Boom: Dutch disease, Competition with China, and Innovation

Academy of Management *August 2022*

Industry Studies Association Annual Conference *June 2020*

PROFESSIONAL SERVICE

Academy of Management, AIB, DRUID (Conference reviewer)

Best Reviewer Award AIB 2025

Global Strategy Journal (Reviewer)

Management Seminar Coordinator at Insper (2025)

PhD admissions committee member at Insper (2022-)

OTHER PUBLICATIONS

- Rebeca's Flight: A Voice for Brazil's Hidden Talents in STEM. *Folha de Sao Paulo*. With Arruda, B, Macedo, C and Haddad, J 2025
- Colombian Automotive Sector: Innovate to grow. With Rico, J. and Sánchez, C. *ANDI Journal*. May-June 2012. Vol. 234 (In Spanish) 2012
- Evolution of High Technology Sectors in Southern Ireland & Global Trends in R&D Foreign Direct Investment: Design Factors for an Irish Science Park (MPhil Dissertation) 2009

STUDENT PLACEMENT

Gabriel Caser dos Passos (Harvard KSG with full funding)

NON-ACADEMIC EXPERIENCE

- Ministry of Science, Technology, and Innovation (Former Colciencias) *Bogota, Colombia*
Advisor at Innovation Division 2010-2013
- NTT DATA *Madrid, Spain*
Junior consultant 2006-2008

HONORS AND RECOGNITIONS

Top 10 standing in ECAES (National Undergrad Exam), 2024 Emerging Scholar from the Emerging Markets Program (Academy of International Business), George Stigler Price for Excellence in Research (Insper), Academy of Management Best Paper recognition (Top 10%), 2025 Best Reviewer Award AIB, J. William Fulbright Scholarship for Doctoral Studies.

LANGUAGES

Spanish (Native), English (Fluent), Portuguese (Fluent)