

(Nelson) Ricardo Laverde-Cubillos

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EDUCATION

Carnegie Mellon University	Pittsburgh, PA
PhD in Management and Public Policy	2020
<i>Fields: Innovation, Strategy. International Trade</i>	
<i>Dissertation Committee: Lee Branstetter (Chair), Daniel Armanios, Brian Kovak.</i>	
University of Cambridge - Judge Business School	Cambridge, UK
Master of Philosophy in Technology Policy	2009
<i>Courses: Strategy, Management of Technology, Innovation Policy, Technological Innovation</i>	
Universidad de los Andes, School of Engineering	Bogota, Colombia
B.Sc. Systems and Computer Engineering	2006
<i>Minor in Economics and Mathematics</i>	

ACADEMIC POSITIONS

Insper	Sao Paulo, Brazil
Assistant Professor of Management and Public Policy	2021-Ongoing
<i>Taught courses: Technology Ventures (Undergrad), Experimenting with Artificial Intelligence (Undergrad), Innovation Policy (Master) and Institutional Environment (PhD)</i>	

ACADEMIC PUBLICATIONS

Branstetter, L. G., and **Laverde-Cubillos, N. R.** (2024). The Dark Side of the Boom: Dutch disease, competition with China, and technological upgrading in Colombian manufacturing. *Journal of International Economics*, 148, 103818.

Winner of the George Stigler Prize 2024

Anand, J. and **Laverde-Cubillos, N. R.** (2025). Irreversible moves: Hysteresis and Resource Redeployment
Academy of Management Best Paper Proceedings (1), 18393

Caser, G. and **Laverde-Cubillos, N. R.** (2025). Science Strikes Back: STEM leadership under uncertainty,
Academy of Management Best Paper Proceedings (1), 18092

WORKING PAPERS

“Irreversible moves: Hysteresis and Resource Redeployment” (With Jaideep Anand- Ohio State University)
*Nominated to **Best Paper Award** (STR)- Academy of Management Strategic Management Division (2025)*
Academy of Management Best Paper (Top 10%) - Academy of Management

“Science Strikes Back: STEM leadership under uncertainty” (With Gabriel Caser – World Bank)
Academy of Management Best Paper (Top 10%) - Academy of Management

“From Regional Identity to Global Competitiveness: The Effect of Geographical Indications” (With Giovanni Calvanti- PhD student at Insper)
Academy of Management Proceedings (2025)

“No Place to Go: Drug Violence and Internal Migration in Mexico” (*Submitted*)

WORK IN PROGRESS

“Irreversible Trap: Hysteresis and Firm Performance” (With Jaideep Anand- Ohio State University)

“STEM under the Storm: Trade Liberalization and STEM talent” (With Carlos Charris, UC-Brasilia)

“STEM capabilities for AI Challenges in the Global South” (With Claudia González Brambila, ITAM)

PRESENTATIONS (Most relevant including upcoming conferences)

From Regional Identity to Global Competitiveness

Academy of Management (STR division) *July 2025*

Academy of International Business - Louisville (KY) *June 2025*

8th Global Strategy in Emerging Markets (GSEM) – Mexico City *May 2025*

Science Strikes Back: STEM leadership under uncertainty

Strategic Management Society (SMS) – San Francisco *October 2025*

Academy of Management (STR division) – Best Paper (top 10%) *July 2025*

24th Annual University of Utah Winter Strategy Conference *February 2024*

Academy of International Business -Warsaw *July 2023*

DRUID– Lisbon, Portugal *June 2023*

Irreversible Moves: Hysteresis and Resource Redeployment

Strategic Management Society (SMS) – San Francisco *October 2025*

Academy of Management (STR division) – Best Paper (top 10%) *July 2025*

Academy of International Business - Louisville (KY) *June 2025*

Strategy Science Conference at IESE Barcelona *June 2025*

The Dark Side of the Boom: Dutch disease, Competition with China, and Innovation

Academy of Management (IM Division) *August 2022*

Industry Studies Association Annual Conference *June 2020*

DRUID - New York City, NY *June 2017*

PROFESSIONAL SERVICE

Academy of Management, AIB, DRUID (Conference reviewer)

Best Reviewer Award AIB 2025

Global Strategy Journal (Reviewer)

Management Seminar Coordinator at Insper (2025-)

PhD admissions committee member at Insper (2022-)

OTHER PUBLICATIONS

Rebeca's Flight: A Voice for Brazil's Hidden Talents. *Folha de Sao Paulo*. With Arruda, B, Macedo, C and Haddad, J *2025*

Colombian Automotive Sector: Innovate to grow. With Rico, J. and Sánchez, C. ANDI Journal. May-June 2012. Vol. 234 (In Spanish) *2012*

Evolution of High Technology Sectors in Southern Ireland & Global Trends in R&D
Foreign Direct Investment: Design Factors for an Irish Science Park (MPhil
Dissertation)

2009

NON-ACADEMIC EXPERIENCE

Ministry of Science, Technology, and Innovation (Former Colciencias)
Advisor at Innovation Division

Bogota, Colombia
2010-2013

NTT DATA
Junior consultant

Madrid, Spain
2006-2008

HONORS AND RECOGNITIONS

Top 10 standing in ECAES (National Undergrad Exam), 2024 Emerging Scholar from the Emerging Markets Program (Academy of International Business), George Stigler Price for Excellence in Research (Insper), Academy of Management Best Paper recognition (Top 10%), 2025 Best Reviewer Award AIB

LANGUAGES

Spanish (Native), English (Fluent), Portuguese (Fluent)